

Ref: CCER/631/2016/28187

Monday, 11th July 2016

David Macadam
Vice Chairman and CEO
Middle East Council of Shopping Centres

Dear David,

Subject: We Couldn't Have Done This Without You!!

Thank you for the continuous support and for your willingness to share your experience with the rest of the world; whether in the UAE or globally. We truly value your contribution and strongly believe that your effort is helping us shape an association community in the Middle East. As you know, the notion of an association community is quite embryonic in this region and that is what we are aspiring to build with DAC, with your continued support we can only get closer to our mission.

The **DAC Ambassadors Programme** has contributed to 40 hours of knowledge sharing in 7 events locally and globally and now includes 8 ambassadors since its establishment in 2015.

We kindly call upon you to take a few moments to complete a short survey which will help us to further develop the DAC Ambassadors Programme.

We would like to invite you once again to take part in the Ambassadors Programme for the second term and look forward to a favorable response.

Sincerely,



Executive Committee Members
Dubai Association Centre