



**David Macadam**  
**CEO MECSC - ICSC**  
Middle East & North  
Africa

With a career spanning 35 years in the retail industry, David brings an unrivalled understanding of global retail real estate, portfolio management and retail business development. With years of technical expertise and leadership skills, David is responsible for driving the MECSC / ICSC organization's corporate vision in the MENA region. The primary roles of the ICSC / MECSC are to enhance the members experience, to promote and facilitate the members retail business, to facilitate the growth of the retail real estate business and to raise the personal profiles of all retail professionals in the MENA region

As CEO of the MECSC / ICSC for the MENA region, the organization has grown now representing over 580 Shopping Centres. The MECSC has also grown its membership base by 54% under his leadership in the past three years to over 1000 members. Revenue and profitability of the MECSC has risen four (4) fold since taking over leadership of the organization.

David is a regular contributor to local and international newspapers including Gulf News and Khaleej Times and numerous Magazines with articles on topics associated with current retail industry trends, commercial real estate and residential property challenges and opportunities. He has appeared on CNN, BBC, Bloomberg, Dubai One, Dubai City 7 TV, Selfie TV and Dubai Zee television as a retail expert in the MENA region. In radio, on Dubai Eye 103.8, David is regularly on air as the retail industry expert, retail property market commentator and guest.

A Canadian, resident in the UAE for thirteen years, David was Chairman of the Canadian Business Council in 2011, 2012 and 2013. He is also a registered member of RERA in Dubai. David has held leading roles in the region with major shopping centre development companies and advisory firms before taking over in 2013 as the CEO of the MECSC.